

Tai DePriest

Graphic Designer

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Design should be a full sensory experience.

Visuals hold the highest ground in graphic design, but bringing in the other senses enriches experiences and enlivens the form.

EXPERIENCE

Socket Telecom | 2020 – Present
Marketing Specialist/Graphic Designer

Responsible for creating and managing:

- Ad creatives (print/digital/social)
- Direct mail campaigns/performance tracking
- Environmental design
- Company documents/Brand ID
- Fleet vehicle decals/wraps
- Event planning/Collateral creation

Excellence in Missouri Foundation | 2011 – 2016
Volunteer Coordinator

Responsible for creating and managing:

- Brand ID for sub-programs
- Environmental design
- Promotional materials for annual conference
- Print and interactive digital training manuals
- Social media posts
- Website UX/UI under web-developer guidance

CAPABILITIES

- Managing multiple projects/deadlines
- Working in a team setting or autonomously
- Managing and maintaining client relationships

EDUCATION

BFA Graphic Design | 2011-2021
Academy of Art University, San Francisco, CA

SKILLS

ADOBE CC
inDesign, Illustrator, Photoshop, Dimension, After Effects, PremierPro

HTML/CSS
Brackets, Dreamweaver

SPECIALTY
Illustration, motion graphics, packaging design

MEMBERSHIP

AIGA | American Institute of Graphic Arts
St. Louis Chapter

AWARDS / RECOGNITION

ACADEMY OF ART UNIVERSITY | 2012
Essay Scholarship Recipient

ACADEMY OF ART UNIVERSITY | 2016
Spring Show - Packaging Design Entry